



ROGUE WAVES & CROSSWINDS: TRADE MARKS IN MOTION



CARLA BIANCOTTI, Member of the Local Organising Committee, Vukmir & Associates, HR

Carla studied law in Italy at the Law Faculty of Turin. After getting her degree there, she specialized in Intellectual Property in Milan. Carla then had training in the department for negotiating contracts in a major company in Italy, had an internship at the European Patent Office in Munich, Germany, an internship in the new products department of a major Italian chocolate company in Frankfurt, Germany and finally moved to Croatia. She started to work at Vukmir & Associates in 1993 where she is counseling clients in IP heading the IP filing department and managing the firm.

Carla is member of ECTA, PTMG and AIPPI. Moreover, being an Italian, she is taking care of Italian clients.

Also, due to her Italian roots, she has a strong passion for food and wines which she could cultivate further here in Croatia and for traveling.

She speaks Italian, Croatian, English, French, Spanish.



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