



ROGUE WAVES & CROSSWINDS: TRADE MARKS IN MOTION



ANTÓNIO CAMPINOS, Executive Director, EUIPO

António Campinos (47) has been head of the EUIPO (formerly OHIM) since 1 October 2010. A native of Portugal, he studied law at the Universities of Montpellier and Nancy before moving to the public sector. He was appointed as IP Commissioner and President of the Directive Council of the National Institute of Industrial Property (INPI) of Portugal in 2005. Mr Campinos has had strong links with the EUIPO for many years and is a former Chairman of the Office's Administrative Board (now Management Board). Since his election to the top executive role, the Office's remit has expanded to include the European Observatory on Infringements of Intellectual Property Rights. Mr Campinos has also led a process of significant change under a five year Strategic Plan which has brought about closer links with other IP offices, improved quality for users, and helped transform the IT infrastructure within the European trade mark and design system.

The logo for the European Communities Trade Mark Association (ECTA), featuring the letters 'ECTA' in a bold, white, sans-serif font.

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