



ROGUE WAVES & CROSSWINDS: TRADE MARKS IN MOTION



SYLVIE HARDING, Member of the ECTA Council and Anti-Counterfeiting Committee, Senior Counsel Trademark & Anti-Counterfeit Department Chanel, FR

As in-house counsel, Sylvie is responsible for the clearance, protection, maintenance and brand protection issues of Chanel skincare activities located in Europe.

Sylvie has a double background of management and intellectual property at the French Universities of Dauphine and Pantheon-Assas.

Before joining Chanel in November 1999, Sylvie started her professional career in the pharmaceutical industry at Servier then spent four years in the United States and back to France worked as an IP in-house Counsel in the paper industry.

With a strong belief of the role of ECTA in our IP world, Sylvie since 1998 enjoyed taking part of the various committees and Council. Therefore she encourages young lawyers and students to be involved in the Association.

ECTA

European Communities Trade Mark Association

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