



## ROGUE WAVES & CROSSWINDS: TRADE MARKS IN MOTION



**ANETTE RASMUSSEN**, Vice-Chair of the ECTA OHIM Link Committee, Partner, Attorney at law and Team Manager with Awapatent Denmark, and Partner, Attorney at law with Awa Law Advokater ApS, DK

Anette has worked with IP law since 1998 in Norway with the Norwegian Patent Office and in Denmark. Anette joined Awapatent in 2000, became Partner in 2007 and has been managing the Legal team in Denmark since 2010.

Beside the Danish law degree, Anette also holds a LL.M. from Germany. Anette was admitted to the Danish Bar in 2010.

She advises clients in many industries including pharmaceuticals, food & beverages and consumer goods in relation to protection and enforcement of IP rights, marketing practises, infringement, ownership and validity disputes. She negotiates and drafts agreements concerning all kinds of IP rights and represents clients before trademark offices, the Danish courts as well as the General Court in Luxembourg.

As team manager Anette is responsible for development, finances and employees in the Danish Awapatent legal team. Anette holds a similar responsibility as Managing Partner in the law firm Awa Law Advokater.

In 2005 Anette joined ECTA and has been working in the Law Committee since. Anette became member of OHIM Link committee in 2010 and Vice Chair of this committee in 2013. Anette is member of ECTA's council as of June 2014.

Anette is a regular speaker at ECTA Roundtables and ECTA's annual conference as well as at the Annual Spring Meeting of the Danish Patent and Trademark Office. She is a member of INTA, AIPPI, FICPI and the Danish Bar Association and further a member of an expert working group under the Danish PTO focusing on the revision of the Harmonization Directive and Community Trademark Regulation.

Anette is recognized in WTR1000 for her work both on enforcement and litigation as well as prosecution and strategy.

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