



## ROGUE WAVES & CROSSWINDS: TRADE MARKS IN MOTION



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Nastassia joined Procter & Gamble in 2002 and has successively worked on different categories of the Group's trademark portfolio, including skin & cosmetics, personal care, salon hair care, fine fragrances and retail hair care. She is now Senior Legal Counsel in charge of Retail Hair Care, including the global brands Pantene and Head & Shoulders.

Her responsibilities include trademark clearance and prosecution, portfolio management, trademark and copyright enforcement, domain names and Internet related issues as well as relevant aspects in acquisition & divestiture projects. On a regional basis, she also handles advertising and other legal questions referring to product launches and business initiatives. Nastassia is based in Geneva.

Nastassia holds a dual degree in business law and foreign languages and completed her legal education with a master in IP and New Technologies from the University of Grenoble.



**ECTA**

European Communities Trade Mark Association

DUBROVNIK  
**2016**

ECTA 35th  
Annual Conference

22-25 June, 2016  
Dubrovnik, Croatia