



## ROGUE WAVES & CROSSWINDS: TRADE MARKS IN MOTION



**SIMON MILES**, ECTA Legal Adviser, Solicitor and Registered Trade Mark Attorney, Edwin Coe LLP London, UK

Simon joined Edwin Coe in February 2009 and heads up the Intellectual Property team which operates within the Corporate & Commercial department. Simon is a solicitor and a UK and European trade mark attorney. He advises on all aspects of intellectual property, and has a wealth of experience advising in relation to trade marks, copyright (including software), designs, database rights, patents and breach of confidence. He works with clients across a range of sectors including: media and entertainment, advertising and sport, fashion, cosmetics, restaurants and foodstuffs, and electronics.

Simon has worked with a number of major global companies in creating, exploiting and protecting their brands. He also has considerable experience in sports law, having advised governing bodies, clubs and individuals on rights protection, sponsorship and database rights.

Simon has been involved in numerous significant reported cases in relation to trade mark, patent, copyright and database right infringement and is regularly recommended by clients for his contentious expertise.

Simon sits on the Council of the Institute of Trade Mark Attorneys (ITMA), he is on the ITMA's Law and Practice Committee, the OHIM Working Group and the Designs Working Group.



**ECTA**

European Communities Trade Mark Association

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