

# ROGUE WAVES & CROSSWINDS: TRADE MARKS IN MOTION



**EMIL TEDESCHI**, President and CEO, Atlantic Grupa, HR

Emil Tedeschi is the President and Chief Executive Officer of Atlantic Grupa, a leading food and beverages producer and distributor in South East Europe. He is the founder and majority shareholder in the company, that has since 1991 developed from a local Croatian distributor into one of the largest and most dynamic companies in the region and an ambitious international player. Prior to incorporating Atlantic he was director of Meteor Paper Milan, Italian subsidiary of Meteor Holding London, at the time one of the largest paper trading companies in Europe.

During his career Emil Tedeschi received several esteemed awards for his professional achievements, namely - Manager of the Year by Croatia's Managers Association in 2002; CEO of the Year by Croatian business paper Poslovni vjesnik in 2005; Businessman of the Year by the expert jury of Kapital Network, first business television in the region, in 2006 and 2008; "The Seal of Večernji list daily paper" as Businessman of the Year in the region of SEE in 2010; as well as the state medal for extraordinary contribution to economy by the President of Republic of Croatia. In 2012 he was awarded as the regional "Business Personality 2012" by Mass Media International.

Through his participation in the work of crucial political bodies, Emil Tedeschi was actively engaged in the process of Croatian moving forward and closer to the standards and membership in the European Union. He was a member of the Parliamentary Committee overseeing Croatian negotiating process with the EU, as well as the Croatian Social and Economic Council. From 2005 to 2007 he was the President of HUP (Croatian Employers Association), where he has been an active member since its founding. He is a member of the Trilateral Commission, the INSEAD Alumni Association, the Program Council of the Zagreb School of Economics and Management, the Business Council at the Faculty of Economics at the University of Ljubljana, and the Board of Trustees of Moscow State Institute for International Relations (MGIMO). He is the Vice president of the Supervisory Board of RTL Hrvatska, and honorary consul of Ireland in the Republic of Croatia. From 2010 to 2015 he was a member of the Economic Advisory Council to the President of the State.

As a successful entrepreneur, Emil Tedeschi made several appearances and speeches at important international conferences and has often been invited to give lectures at respectable business schools, such as Fuqua School of Business at the Duke University, New York University, IEDC - Bled School of Management, the Harvard Business School, University of Michigan, Zagreb School Economic and Management and Faculties of Economics in Croatia, and the region. He is an active supporter to not only economical, but also social and cultural development in the region. For his long-standing support to Sarajevo Film Festival, he has been awarded the Honorary Heart of Sarajevo in 2011.

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